Digital Online Platform

Performing Arts Market in Seoul

Digital Booth Exhibition PAMS Ground 2020 Guide
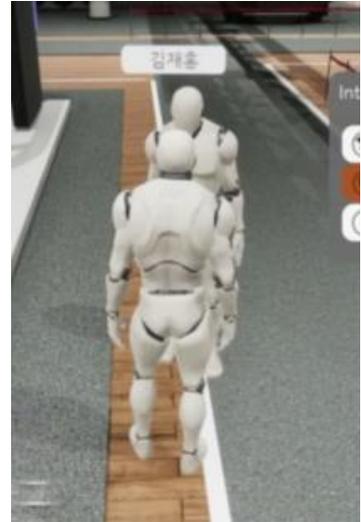
PAMS

PAMS Ground Digital Booth Exhibition

PAMS Ground 2020 will be held digitally.

You can talk with people and do various activities, through me, as if you play a game in a virtual space, just like participating in PAMS offline . You can have your own digital space welcoming international performing arts experts.

※ Operating System : Microsoft Window 7/10 (not optimized for MacOS)

PAMS Ground Booth Registration

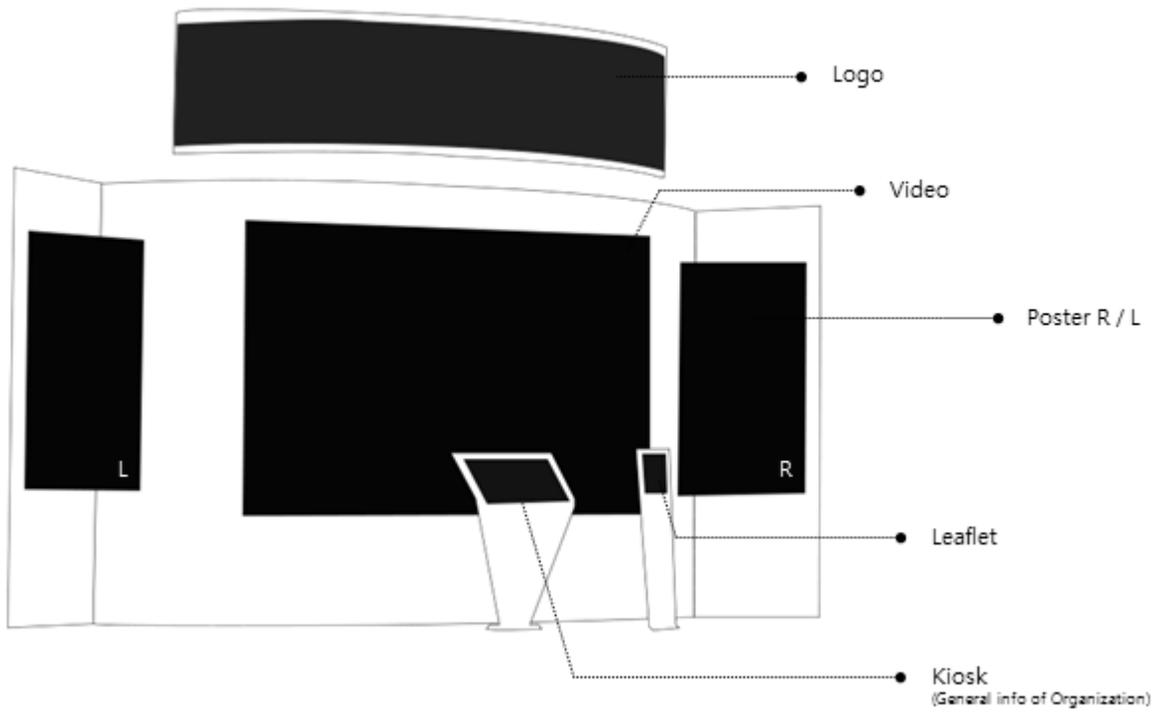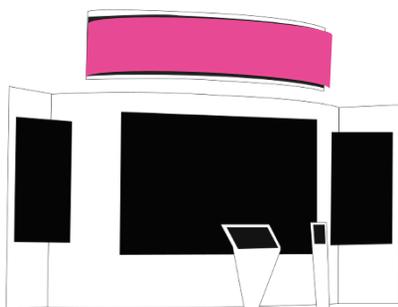| PAMS 2020 Website Booth Registration ※Deadline 9/4 (Fri)	➡	Payment and Approval ※Deadline 9/4 (Fri)	➡	Modifications and uploads of contents ※Deadline 9/11 (Fri) 15:00 (GMT+9:00)	➡	Digital Booth Exhibition PAMS Ground 2020 ※ 10/12(Mon)–15(Thu)

* The account for uploading will be provided upon completion of payment.

* The Digital Online Platform does not support simultaneous access from multiple devices. All members, apart from registered booth managers, must register individually to participate in PAMS 2020.
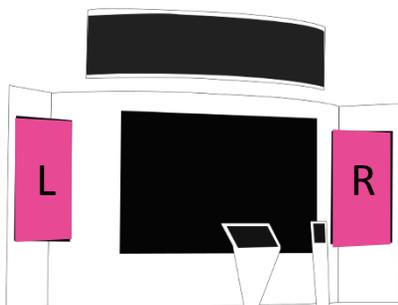
P A M S

Booth Design

- Logo
- Video
- Poster R / L
- Leaflet
- Kiosk
  (General info of Organization)

L

R

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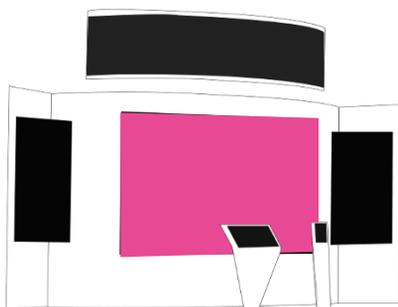# **Booth Design** Logo Poster Video

1. Logo

- File name : *Name of Org*_Logo
- Resolution : 2048 x 512 px
- File format : PNG

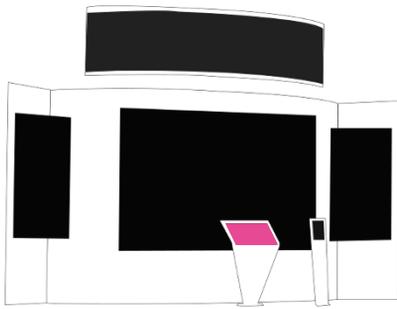※ Please attach logo file in AI format.

2. Poster

- File name : *Name of Org*_Poster_L
                    *Name of Org*_Poster_R
- Resolution : 1024 x 2048 px
- File format : PNG
- File   size : less than 1MB per image

※ If you send only one image,
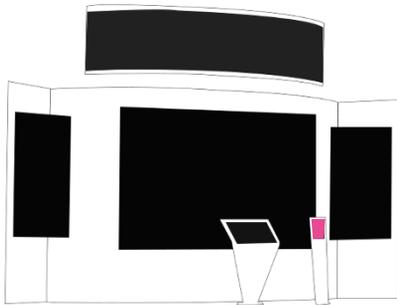   the same image is presented on both sides.

3. Video

- File name : *Name of ORG*_Video Title
- Resolution : 1920 x 1080 px
- File format : mp4 (h264 format)
- File size : less than 150MB
- L e n g t h : 1~3 minutes (up to 5 minutes)
- Thumbnail : JPG

※ Aspect ratio — 16:9
   Frame — 24fps, 30fps

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4. Kiosk

- B u t t o n : Official Website
- Extra button 1 : *ex) Facebook*
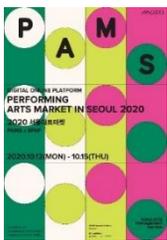- Extra button 2 : *ex) Q&A*

5. Leaflet

- File format : PDF

- File Size : One image less than 1MB
            For 2 or more images, less than 2MB

※ Please combine images into a Single PDF file.

1 Image

– File size : less than 1MB
– The file opens by PDF Viewer.

2 Images

– PDF File size : less than 2MB
– The file opens by PDF Viewer.

※ Combine images into
   a Single PDF file

4 or more images

– File size : less than 2MB
– The file won't open by PDF Viewer.
  (Only for download)

※ Combine images into
   a Single PDF file

Digital Booth Exhibition Hall

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